

your
business 
starts here

OUR COMPANY IN SHORT

AGE for Exhibitions and Conferences provides full exhibition and conference management services according to the highest international professional standards of this industry that greatly contributes to the growth of the economy.

The company aims to position Syria among the leading internationally recognized countries in hosting and organizing exhibitions and conferences that meet international standards through a dynamic, result-oriented approach.

Our approach earned us, through the years and the many successful exhibitions and conferences we organized, high levels of credibility and trust both regionally and internationally, in addition to fruitful business relationships with prominent local and regional businesses and key stakeholders.



OUR STORY

AGE for Exhibitions and Conferences was born in the late 80s, and organized since its inception a number of the most important and successful specialized exhibitions that reflected the openness of Syrian economic laws, and the remarkable growth in Syrian and neighboring markets at the time.

AGE for Exhibitions and Conferences has organized numerous successful conferences and exhibitions both in Syria and the region. The start was with the well-known '**Made in Syria**' exhibition that was organized in a number of Arab countries including Qatar, United Arab Emirates, Saudi Arabia, and Lebanon and played a vital role in presenting Syria and bringing its industries, touristic attractions, and cultural richness to the world.

In the nineties, **AGE for Exhibitions and Conferences** entered the trade-event business by launching a series of exhibitions in Lebanon such as '**International Brands**', '**Syrian Industries**' and '**Real Estate Projects**'. In 1995, the company launched '**Construction and Future Vision Exhibition**' in Lebanon which was undergoing a rapid reconstruction process.

The year 1995 marked the birth of **BUILDEX - The International Exhibition for Construction**, which was a landmark in the history of the company, and the Syrian exhibition industry. **BUILDEX** achieved major national and regional success that was underlined by the rapid development of its exhibiting area and number of participants and visitors.

MONTIJEEN 2020

In November 2020, AGE for Exhibitions and Conferences organized **Montijeem 2020: Made In Aleppo** exhibition, that took place at the historic Tekkiye, Damascus, and provided upstarting producers from Aleppo with the opportunity to showcase their products to selected visitors from the private and public sectors.

The participants took part in B2B meetings with representatives from Syrian chambers of commerce, industry, and other private and public sector entities, to increase the reach and commercial capabilities of these producers.

The exhibits included: clothing, furniture, food products, and handicrafts.

Montijeem 2020 hosted 71 entities, representing 137 producers from Aleppo, and received more than 35,000 visitors throughout its 5 day course, including many ministers, private and public sector managers and decision makers, and received wide media coverage.

MONTIJEEN 2020



Dr. Samer Al Khalil, Minister of Economy



Ziad Sabbagh, Minister of Industry



Talat Al-Barazi, Minister of Interior Trade



Emad Sara, Minister of Media



SYRIA EXPO
سورية إكسبو
2020 DUBAI دبي



Syria Pavilion - EXPO 2020 – Dubai, UAE

In 2020, Mr. Alaa Hilal, CEO of AGE for Exhibitions and Conferences, was appointed to the committee tasked with organizing the Syrian pavilion at Expo 2020 Dubai, under the commission of the Expo Dubai management., and the team of the company managed all aspects of the commercial department in the Syrian Pavilion in addition to the accompanying commercial activities to provide the opportunity for the representation of the producers and live sectors of the Syrian economy, to enrich Syria's participation in the exhibition and to showcase the economic opportunities that it holds on one hand, and on the other hand to capitalize on the cooperation channels EXPO provides for economic networking with government and semi-government entities and interested private companies from the UAE and other countries .



SYRIA EXPO
سورية إكسبو
2020 DUBAI دبي



MONTIJEEN 2021

AGE for Exhibitions and Conferences hosted the 2nd edition of Montijeem in the ancient Khan Al-Shouna in Aleppo , which was suffering from many major structural and service problems at the time, and successfully rehabilitated the site to host the exhibition which gathered 260 producers distributed to 108 pavilions, showcasing their products in forms of clothing, leather industry, bags, furniture, food products, and engineering services. The exhibitors exchanged their success stories, which became a topic for discussion for everyone in Aleppo and all governorates to talk about.



MONTIJEEN 2021

The exhibition presented the participating producers as a role model for all Syrians and especially for Syrian youth to move to the spirit of initiative, and adopt the values of production and work.



MONTIJEEN 2021



Prime Minister Eng. Hussein Arnous



Ziad Sabbagh, Minister of Industry



Dr. Amr Salem, Minister of Internal Trade and Consumer Protection



The Prime Minister and his delegation

MONTIJEEN 2021



The International Exhibition for Construction

BUILDEX in words:

The importance of The International Exhibition for Construction – BUILDEX originates from the fact that it represents the ideal platform for construction companies to capitalize on the promising Syrian market, by facilitating the productive exchange of knowledge between suppliers, manufacturers, buyers, importers, engineers, consultants, and decision makers .

The biggest construction hub in Syria:

During its previous editions, the International Exhibition for Construction BUILDEX was able to contribute to the development of the construction and real estate sector in Syria, and was able to strengthen its presence as the most successful international exhibition specializing in the construction sector in the MENA region, and became the main gateway for many international companies targeting the Syrian market and neighboring markets.

BUILDEX is the only exhibition in Syria that brings together decision-makers, experts, and all parties involved in the field of construction and real estate development, who visit BUILDEX to invest in the important business environment provided by the exhibition.

BUILDEX meets all international standards to be the ideal platform for business growth by providing opportunities to enter the huge and growing construction market in Syria, and an opportunity to attract new customers for participating companies from all specialties, making BUILDEX an unparalleled platform that makes participation in it necessary for all specialized companies and entities.

AGE Gallery



Photos from different editions of BUILDDEX

AGE Gallery



Photos from different editions of BUILDDEX

AGE Gallery



Photos from different editions of BUILD EX

AGE Gallery



Photos from different editions of BUILDX

AGE Gallery



Photos from Healthcare, Dentalcare, and Syria LAB

AGE Gallery



Photos from HVAC and LIFESTYLE



The International ICT Exhibition

HiTech in short:

In light of the comprehensive developments taking place in Syria in relation to the digitalization of governmental and banking sector services, the widespread of e-payment and e-commerce services, the vast changes in the telecom sector, alongside the big trend towards using apps that cater to most aspects of the economy, HiTech became an occasion that ICT experts and enthusiasts anticipate on yearly basis, as it positioned itself as the most important specialized ICT exhibition in Syria showcasing the most recent integrated solutions, systems, software, and hardware necessary for this crucial period, making HiTech the most important Syrian ICT gathering and a distinct opportunity for those interested in keeping up to speed with cutting edge technologies and their applications in the domain of informatics, smart cities, e-government, e-payment, mobile phones, laptops, and others.

AGE Gallery



Photos from HiTech Exhibition

AGE Gallery



Photos from HiTech Exhibition

OUR COMPREHENSIVE SERVICE PORTFOLIO:

AGE for Exhibitions and Conferences serves as a one-stop shop where clients can find comprehensive services that cover all that is required for successful exhibitions, conferences, and trade delegations. Additionally, we offer customized services to meet our clients' specific needs, including:

1. Stand design and construction
2. Media and advertising campaigns
3. Press conference organization
4. Planning and organizing regional and local PR campaigns
5. Visitor promotional campaigns
6. Signage design and production
7. Visitor transportation services
8. Visitor and exhibitor badges
9. Visitor registration area and VIP hall setup and branding
10. Designing and production of marketing materials
11. Staff and personnel hiring & training
12. Cleaning services
13. Photography services
14. Insurance services

EVENTS AND CONFERENCES:

We aim to play our role in returning Syria to its pre-war state which captured the attention of many governmental and private bodies from all over the world, especially export promotion councils and agencies supporting foreign trade in these countries. **AGE for Exhibitions and Conferences** organized a number of domestic and international events, conferences and bilateral business meetings between top Syrian businessmen and their counterparts from foreign countries who were attracted to business opportunities in Syria. These events have been gateways to Syrian and foreign industries and companies to enter new markets. Some of these events:

- Taiwan Trade Mission to Syria
- Syria Trade Mission to Taiwan
- Investment in Syria Conference
- Syria Trade Mission to China
- Syrian Brazilian Economic Forum (In Syria)
- Managing “BEC” Loyalty Program for VIPs and Top Businessmen Visiting **BUILDEX**
- Organizing the annual ‘**Specialized Congress on Dentistry**’ in cooperation with the Office of CPD in the Faculty of Dentistry
- Organizing ‘**Damascus Doctors’ Conference**’ that was organized by Damascus Medical Association in cooperation with AGE

EVENTS AND CONFERENCES:

One of the unique services offered by AGE for Exhibitions and Conferences is the “Pre-scheduled Visits” service offered to selected top businessmen who are interested in holding bilateral business meeting (B2B) with counterparts from the target market. This service is offered by the company as an attempt to activate the concept of B2B meetings during its exhibitions.

Apart from its specialized exhibitions, AGE for Exhibitions and Conferences organized a number of events including:

- The First Arab Conference for Electricity Production, Transport and Distribution
- The First Exhibition of Electrical Equipment In the Arab World
- The First Arab Industrial Exhibition
- The 8th Congress for Industrial Development in Arab Countries
- The Third Annual Meeting of Syrian Cardiovascular Association
- SHAAM Exhibition for Information and Communication Technologies 2002 – 2011
- Emirates in Syria
- Mersin Agriculture Fair
- Arts and Handicrafts Fair
- Sudan Build
- The Specialized Congress in Dentistry
- Damascus Doctors Conference
- Montijeen 2020 – Montijeen 2021
- Consumer Goods Week
- Syria participation at EXPO 2020, Dubai

“ Partners in Success ”

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